

LEARNING EXPERIENCE BRIEF

JA Stock Market Challenge[®]

■ Financial Literacy

JA Stock Market Challenge is a live event that is held face to face or virtually. Participant teams compete against each other in a simulated Stock Market environment.



LEARNING EXPERIENCE OVERVIEW

- JA Areas can facilitate fast-paced competitions based on a fictional marketplace.
- Educators can facilitate practice competitions based on fictional market scenarios. Participants can compete in teams or individually, in person or remotely.
- Complete templates are available for fictional market competitions including a variety of industries, stocks, and current events.
- Educators can assign participants to teams prior to competitions.
- Participants can research fictional stocks and submit their portfolios through the platform prior to a competition.
- A real-time market simulator allows participants to practice real-world investment strategy by investing fake money in the real market.

LEARNING EXPERIENCE DESCRIPTION

- Flexible implementation engages participants in both real-world investing practice and fast-paced floor trading to help them synthesize their learning in JA Take Stock in Your Future.
 - The real-time market simulator can be utilized throughout the JA Take Stock in Your Future implementation and beyond.
 - The JA Stock Market Challenge competition should be utilized after participants have completed two or three sessions of JA Take Stock in Your Future. Session 5 should be utilized to debrief the competition.

LEARNING EXPERIENCE HIGHLIGHTS

- Part of the JA Financial Literacy Pathway
- Complements award-winning JA Take Stock in Your Future curriculum
- Grades 9–12 and post-high school
- Standard competition is a 2-hour event
- Can be utilized for adult fundraiser events
- Incorporates turn-key volunteer opportunities
- System supports sponsor logos

JA Stock Market Challenge

- The platform provides opportunities for sponsor engagement and adult competitions and events.
- Technology requirements for competitions depend on whether volunteers will act as floor traders or participants will submit trades directly.
 - Two or three large display screens and two to five laptop or desktop computers will be required.
 - The facility should have reliable wifi connectivity.
 - If using floor traders, one tablet for every three to four teams will be required.
 - If not using floor traders, one tablet or computer per team will be required.
- The simulation was developed with the guidance of a JA Area Advisory group each with different experiences utilizing third party simulations for stock market events and competitions.
- A subject matter expert with experience coding and operating a stock market simulation has also provided direction.

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STOCK MARKET EXCHANGE BOARD DAY 2

SYMBOL	COMPANY NAME	PRICE	DAY CHANGE	CHANGE %	LAST 5	LAST 5%	LOW	HIGH
FCGC	Frontier Copper & Gold Corporation	\$ 1.15	▼ -0.00	-0.04 %	▼ -0.00	-0.04 %	\$ 1.15	\$ 1.15
FLEX	Flex Work	\$ 6.06	▲ +0.01	+0.18 %	▲ +0.01	+0.18 %	\$ 6.05	\$ 6.06
GRI	Gold Rush, Inc.	\$ 1.53	▲ +0.00	+0.24 %	▲ +0.00	+0.24 %	\$ 1.53	\$ 1.53
HAP	Happy Home DIY	\$ 219.28	▼ -0.10	-0.05 %	▼ -0.10	-0.05 %	\$ 219.28	\$ 219.38

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TRADING LEADERBOARD PAUSE

RANK	LAST RANK	TEAM NUMBER	TEAM	CASH	STOCK VALUE	NET WORTH	ROI
1	1	001	Group 1	\$ 500,000.00	\$ 0.00	\$ 500,000.00	0.00 %
2	2	002	Group 2	\$ 500,000.00	\$ 0.00	\$ 500,000.00	0.00 %
3	3	003	Group 3	\$ 500,000.00	\$ 0.00	\$ 500,000.00	0.00 %
4	4	004	Group 4	\$ 500,000.00	\$ 0.00	\$ 500,000.00	0.00 %
5	5	005	Group 5	\$ 500,000.00	\$ 0.00	\$ 500,000.00	0.00 %

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NEWSLETTER DAY 1

Welcome to the JA Stock Market Challenge (Day 1)
 Keep your eyes peeled for news and alerts on this screen, and be sure to check the ticker for trends in the Market